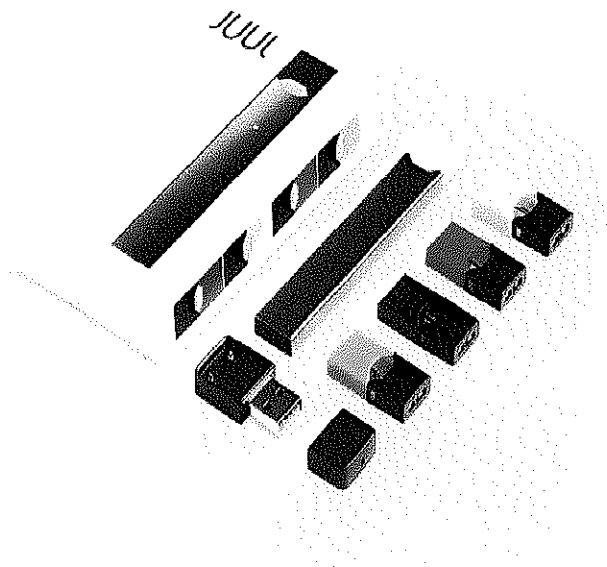


Juuling:

The act of using an electronic cigarette called the Juul to vaporize nicotine.

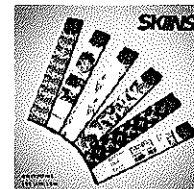
Facts about Juuling:

- ◆ Juul is the best-selling e-cigarette on the market, with 32% of the market share of the total e-cigarette category, according to Nielsen data.
- ◆ Juuling has become very popular with high school and middle school youth.
- ◆ Each cartridge contains 0.7 mL with 5 percent nicotine by weight. One Juul pod is equivalent to smoking one pack of cigarettes or 200 puffs.
- ◆ The Juul delivers a high concentration of nicotine and gives the user a buzzed feeling.
- ◆ The pods come in fun flavors, such as mango, fruit, creme brulee and mint,



The Juul is very concealable.

- ◆ The JUUL device has sleek design that resembles a flash drive.
- ◆ You can charge it in the USB port of your computer.
- ◆ It is very easy for teens to conceal it in their hand and some use it in class and blow the vapor into their shirt or hand.
- ◆ they make wraps for the Juul

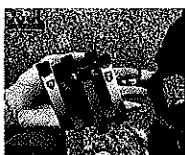
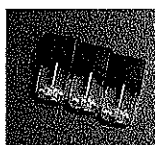


Trends



Sharing the Juul device. Not everyone purchases their own Juul. Some only purchase the pods and borrow the Juul device from another student to vape.

Students will purchase multiple pods and sell them to other students. Sometimes they sell refilled pods.



Students will put several Juuls in their mouth at the same time and hit on them all at once giving themselves a huge hit of nicotine.

Nicotine Warnings

- Nicotine is highly toxic
- Nicotine is very addictive
- Danger of serious damage to health
- Very toxic by inhalation
- Very toxic when in contact with skin
- Very toxic if swallowed

For more information contact the Carroll County Health Department, Cigarette Restitution Fund Program at 410 876-4443 or 410 876-4429