

**Agenda Item #:**

**ITEM TYPE:** Discussion

**BOARD AGENDA ITEM**

**TITLE: Proposed Policy #KG: Business Engagement**

**DATE: August 14, 2019**

**OVERVIEW:** Policy #KG: Business Engagement, has been developed to enhance collaboration between businesses and CCPS. Literature indicates that student achievement benefits through a healthy relationship between the school system and local businesses. Students learn that the community is interested and values their success as the school system is developing a local workforce while local partners develop an awareness and appreciation for the challenges and rewards of working in the field of education.

**LINK TO STRATEGIC PLAN:**

**Pillar II: Strengthen Productive Family and Community Partnerships**

OBJECTIVE II.i: Communication between CCPS and the community demonstrates transparency, trust and respect.

OBJECTIVE II.ii: CCPS seeks out, welcomes and engages parent and community volunteers to enhance student achievement.

OBJECTIVE II.iii: CCPS partners with local government, business, and agencies to support student learning.

**FISCAL IMPACT: None**

**RECOMMENDATION/FUTURE DIRECTION:** CCPS Staff seek approval of the BOE to adopt Policy KG: Business Engagement, to support and encourage a collaborative effort between the school system and local business partners.

**Submitted by:**

Jason A. Anderson, Chief Academic, Equity and Accountability Officer


**Approve/Concur:**

---

Jason Anderson, Chief Academic, Equity and Accountability Officer

---

Steven A. Lockard, Ph.D., Superintendent of Schools

	Business Engagement	Policy #	KG
		Implemented	
		Reviewed/Updated	8/14/2019
Page #	1		
Procedure Owner	Chief of Academics, Equity and Accountability	Expiration/Review	Review every three years

## Policy

### **1. Purpose**

---

PARTNERSHIPS BETWEEN CARROLL COUNTY PUBLIC SCHOOLS AND BUSINESSES ARE A VITAL COMPONENT OF COLLABORATION TO STRENGTHEN EDUCATION FOR ALL CHILDREN IN CARROLL COUNTY PUBLIC SCHOOLS. RESEARCH SHOWS A LINK BETWEEN BUSINESS INVOLVEMENT AND STUDENT ACHIEVEMENT. THROUGH BUSINESS PARTNERSHIPS, STUDENTS LEARN THE COMMUNITY CARES ABOUT PUBLIC EDUCATION AND THEIR SUCCESS. PARTNERS GAIN AN AWARENESS AND APPRECIATION FOR THE CHALLENGES AND REWARDS OF WORKING IN THE FIELD OF EDUCATION.

### **2. Statement**

---

It is the policy of the Board of Education, in order to support the learner outcomes established by the Carroll County Public School System, to identify businesses, industries, other educational institutions, community groups and organizations that are interested in participating in partnerships with schools. These mutually beneficial school/community/BUSINESS partnerships have the potential to enhance the learning experiences of students at all educational levels and improve the quality of life in Carroll County. These partnerships will aid in providing a foundation to prepare students for their future beyond the classroom. The Superintendent of Schools shall develop procedures for the appropriate use of these resources.

### **3. Exceptions**


---

There are no exceptions to this policy.

### **4. Guidelines**

---

None

	Business Engagement	Policy #	KG
		Implemented	
		Reviewed/Updated	8/14/2019
Page #	2		
Procedure Owner	Chief of Academics, Equity and Accountability	Expiration/Review	Review every three years

ALL PROVISIONS REGARDING USE OF SCHOOL FACILITIES BY BUSINESS PARTNERS SHALL COMPLY WITH SECTIONS 7-108, 7-109, AND 7-110 OF THE PUBLIC SCHOOL LAWS OF MARYLAND

### ***5. Reports***

---

UPON REQUESTS FROM THE MARYLAND STATE DEPARTMENT OF EDUCATION AND CARROLL COUNTY PUBLIC SCHOOLS, DATA WILL BE PROVIDED RELATIVE TO BUSINESS PARTNERSHIPS

### ***6. Delegation of Authority***


---

THE SUPERINTENDENT/DESIGNEE HAS THE RESPONSIBILITY FOR ENFORCING THIS POLICY BY COMMUNICATING IT TO ALL RELEVANT PARTIES AND BY PROVIDING NECESSARY INSTRUCTIONS AND/OR ADMINISTRATIVE REGULATION (IF APPROPRIATE) TO ALL STAFF MEMBERS

### ***7. References***


---

- A. MARYLAND'S PREK-12 FAMILY ENGAGEMENT FRAMEWORK: A SHARED RESPONSIBILITY
- B. NATIONAL PTA STANDARDS
- C. USDE POLICY STATEMENT ON FAMILY ENGAGEMENT FROM THE EARLY YEARS TO THE EARLY GRADES
- D. PARTNERSHIPS: SCHOOL PARTNERSHIP COORDINATOR HANDBOOK

	Business Engagement	Policy #	KG
		Implemented	
		Reviewed/Updated	8/14/2019
Page #	3		
Procedure Owner	Chief of Academics, Equity and Accountability	Expiration/Review	Review every three years

## **8. Definitions**

- A. "COMMUNITY" MEANS THE SOCIETY AT LARGE INCLUDING, BUT NOT LIMITED TO, FAMILIES, BUSINESSES, FAITH COMMUNITIES, GOVERNMENT AGENCIES, NON-PROFIT SERVICE ORGANIZATIONS, OTHER ORGANIZATIONS, AND INDIVIDUALS
- B. "ADVOCATE" MEANS A PERSON WHO PLEADS ANOTHER'S CAUSE; A PERSON WHO SPEAKS OR WRITES IN SUPPORT OF SOMETHING
- C. "BUSINESS REPRESENTATIVE" MEANS THE PERSON WHO MANAGES THE COORDINATION OF COMMUNITY INVOLVEMENT WITH THE SCHOOL, PROVIDES ASSISTANCE AND TRAINING TO SCHOOL PARTNERS/STAFF AS NEEDED, AND SERVES AS THE SCHOOL LIAISON WITH THE COMMUNITY AND THE SCHOOL SYSTEM
- D. "GOVERNANCE" MEANS A COLLABORATIVE GROUP APPROACH TO ESTABLISHING TEAM GOALS AND MAKING SHARED POLICY, PROCEDURE, AND PROGRAM DECISIONS
- E. "EDUCATIONAL CHAMPION" MEANS A PARTNERSHIP THAT HAS DIRECT BENEFIT TO STUDENTS THROUGH MENTORING OR TUTORING
- F. "EDUCATIONAL PARTNERSHIP" MEANS A YEARLONG PARTNERSHIP THAT IS A RENEWABLE, COLLABORATIVE EFFORT TO ACHIEVE MUTUALLY AGREED UPON GOALS AND OBJECTIVES IN ORDER TO IMPROVE EDUCATIONAL PROGRAMS FOR STUDENTS AND TO STRENGTHEN THE RELATIONSHIPS BETWEEN COMMUNITIES, BUSINESSES, AND INDUSTRIES
- G. "EDUCATIONAL PATRON" MEANS A PARTNERSHIP THROUGH WHICH A BUSINESS OR COMMUNITY AGENCY PROVIDES FOODS AND/OR SERVICES TO A SCHOOL OR SCHOOL SYSTEM
- H. "MENTORING PROGRAM" MEANS A PROGRAM THAT PROVIDES VOLUNTEERS FOR ACADEMIC AND CAREER DEVELOPMENT BOTH WITHIN THE SCHOOL AND COMMUNITY ENVIRONMENT
- I. "PARTNERSHIP" MEANS AN ASSOCIATION OF TWO OR MORE PARTIES WORKING TOWARDS THE SAME GOALS

	Business Engagement	Regulation #	KG
		Implemented	
		Reviewed/Updated	8/14/2019
Page #	1		
Procedure Owner	Chief of Academics, Equity and Accountability	Expiration/Review	Review every three years

## ***1. Purpose***

---

PARTNERSHIPS WITH BUSINESSES ARE A VITAL COMPONENT OF COLLABORATION TO STRENGTHEN EDUCATION FOR ALL CHILDREN. RESEARCH SHOWS A CORRELATION BETWEEN BUSINESS ENGAGEMENT AND STUDENT ACHIEVEMENT. THROUGH THESE PARTNERSHIPS, STUDENTS DISCOVER BUSINESSES ARE COMMITTED TO THE PUBLIC EDUCATION SYSTEM AND THEIR ACADEMIC SUCCESS. PARTNERS GAIN AN AWARENESS AND APPRECIATION FOR THE CHALLENGES AND REWARDS OF WORKING IN THE FIELD OF EDUCATION.

## ***2. Scope***

---

**School/community** BUSINESS partnerships are supportive, collaborative efforts created to achieve mutually agreed upon goals and activities intended to benefit students and ensure their success. Partnerships **may** will be established at the system or school level. The goals for **School/Community** BUSINESS Ppartnerships in Carroll County Public Schools are to:

- increase the number, quality, and scope of effective partnerships;
- increase resources to support effective partnerships;
- increase awareness about partnerships for promoting youth success; and
- promote the importance of effective partnerships.

An administrator or **his** designee may establish a partnership committee to connect the school with corporate, education, volunteer, government, and civic leaders. These leaders become members of the partnership committee. The committee will collaborate to choose goals and activities that contribute significantly in one or more of the eight following areas:

- instructional support and enrichment;
- staff development;
- curriculum development;

	Business Engagement	Regulation #	KG
		Implemented	
		Reviewed/Updated	8/14/2019
Page #	2		
Procedure Owner	Chief of Academics, Equity and Accountability	Expiration/Review	Review every three years

- material and financial support;
- utilization of business facilities and resources;
- compacts and agreements for employment and employability training;
- counseling and guidance; and
- policy development and advocacy.

### **3. Responsibilities**

THE SUPERINTENDENT/DESIGNEE HAS THE RESPONSIBILITY FOR ENFORCING THESE REGULATIONS BY COMMUNICATING THEM TO ALL RELEVANT PARTIES AND BY PROVIDING NECESSARY INSTRUCTIONS (IF APPROPRIATE) TO ALL STAFF MEMBERS

### **4. Procedures**

- A. SUPPORT EXISTING PARTNERSHIPS BETWEEN CARROLL COUNTY PUBLIC SCHOOLS, BUSINESSES, AND COMMUNITY AGENCIES TO ENHANCE EFFORTS OF STAFF AND COMMUNITY MEMBERS
- B. CREATE AND SUPPORT PARTNERSHIPS BETWEEN CARROLL COUNTY PUBLIC SCHOOLS, BUSINESSES AND COMMUNITY AGENCIES TO ENHANCE THE EFFORTS OF SCHOOLS AND THE SCHOOL SYSTEM
- C. MAINTAIN ACTIVE, OPEN COMMUNICATION
- D. EVALUATE PARTNERSHIPS AT THE END OF THE YEAR
- E. MEET WITH BUSINESS PARTNERS TO EXPLORE MUTUAL BENEFITS
- F. DETERMINE THE FUTURE DIRECTION OF THE PARTNERSHIP AND CONTINUATION PLANS
- G. SUBMIT PARTNERSHIP AGREEMENTS AS NEW PARTNERSHIPS ARE FORMED
- H. SUBMIT AN ANNUAL REPORT OF PARTNERSHIP ACTIVITIES

	Business Engagement	Regulation #	KG
		Implemented	
		Reviewed/Updated	8/14/2019
Page #	3		
Procedure Owner	Chief of Academics, Equity and Accountability	Expiration/Review	Review every three years


## **5. References**

- A. MARYLAND'S PREK-12 FAMILY ENGAGEMENT FRAMEWORK: A SHARED RESPONSIBILITY
- B. NATIONAL PTA STANDARDS
- C. USDE POLICY STATEMENT ON FAMILY ENGAGEMENT FROM THE EARLY YEARS TO THE EARLY GRADES
- D. REFORM SUPPORT NETWORK, "STRATEGIES FOR COMMUNITY ENGAGEMENT IN SCHOOL TURNAROUND"

## **6. Definitions**

- A. "COMMUNITY" MEANS THE SOCIETY AT LARGE WHICH IS INVOLVED IN SUPPORTING THE CHILD
- B. "ADVOCATE" MEANS A PERSON WHO PLEADS ANOTHER'S CAUSE; A PERSON WHO SPEAKS OR WRITES IN SUPPORT OF SOMETHING
- C. "BUSINESS REPRESENTATIVE" MEANS THE PERSON WHO MANAGES THE COORDINATION OF COMMUNITY INVOLVEMENT WITH THE SCHOOL, PROVIDES ASSISTANCE AND TRAINING TO SCHOOL PARTNERS/STAFF AS NEEDED, AND SERVES AS THE SCHOOL LIAISON WITH THE COMMUNITY AND THE SCHOOL SYSTEM
- D. "GOVERNANCE" MEANS A COLLABORATIVE GROUP APPROACH TO ESTABLISHING TEAM GOALS AND MAKING SHARED POLICY, PROCEDURES, AND PROGRAM DECISIONS
- E. "EDUCATIONAL PARTNERSHIP" MEANS A PARTNERSHIP THAT IS A RENEWABLE, COLLABORATIVE EFFORT TO ACHIEVE MUTUALLY AGREED UPON GOALS AND OBJECTIVES IN ORDER TO IMPROVE EDUCATIONAL PROGRAMS FOR STUDENTS AND TO STRENGTHEN THE RELATIONSHIPS BETWEEN COMMUNITIES, BUSINESSES, AND INDUSTRIES
- F. "EDUCATIONAL PATRON" MEANS A PARTNERSHIP THROUGH WHICH A BUSINESS OR COMMUNITY AGENCY PROVIDES FOODS AND/OR SERVICES TO A SCHOOL OR THE SCHOOL SYSTEM



	Business Engagement	Regulation #	KG
		Implemented	
		Reviewed/Updated	8/14/2019
Page #	4		
Procedure Owner	Chief of Academics, Equity and Accountability	Expiration/Review	Review every three years

- G. "MENTORING PROGRAM" MEANS A PROGRAM THAT PROVIDES VOLUNTEERS TO WORK WITH STUDENTS FOR ACADEMIC AND CAREER DEVELOPMENT BOTH WITHIN THE SCHOOL AND COMMUNITY ENVIRONMENT
- H. "PARTNERSHIP" MEANS AN ASSOCIATION OF TWO OR MORE PARTIES TAKING PART IN SOME ACTIVITY IN COMMON WITH ONE ANOTHER OR OTHERS, WORKING TOWARDS THE SAME GOALS
- I. "EDUCATIONAL CHAMPION" MEANS A PARTNERSHIP THAT HAS DIRECT BENEFIT TO STUDENTS THROUGH MENTORING OR TUTORING

~~School administrators may contact the Office of the Assistant Superintendent of School Management as a resource for technical assistance regarding partnership activities. For partnerships involving career development and/or career connections programs, principals may contact the Office of Career and Technology Education.~~