	Business Engagement	Regulation #	KG
		Implemented	
		Reviewed/Updated Approved	8/14/19 9/11/19
Page #	1		
Procedure Owner	Chief of Academics, Equity and Accountability	Expiration/Review	Review every three years

## ***1. Purpose***

---

Partnerships with businesses are a vital component of collaboration to strengthen education for all children. Research shows a correlation between business engagement and student achievement. Through these partnerships, students discover businesses are committed to the public education system and their academic success. Partners gain an awareness and appreciation for the challenges and rewards of working in the field of education.

## ***2. Scope***

---


Business partnerships are supportive, collaborative efforts created to achieve mutually agreed upon goals and activities intended to benefit students and ensure their success.

Partnerships will be established at the system or school level. The goals for business partnerships in Carroll County Public Schools are to:

- increase the number, quality, and scope of effective partnerships;
- increase resources to support effective partnerships;
- increase awareness about partnerships for promoting youth success; and
- promote the importance of effective partnerships.

An administrator or designee may establish a partnership committee to connect the school with corporate, education, volunteer, government, and civic leaders. These leaders become members of the partnership committee. The committee will collaborate to choose goals and activities that contribute significantly in one or more of the eight following areas:

- instructional support and enrichment;
- staff development;
- curriculum development;
- material and financial support;
- utilization of business facilities and resources;

	Business Engagement	Regulation #	KG
		Implemented	
		Reviewed/Updated Approved	8/14/19 9/11/19
Page #	2		
Procedure Owner	Chief of Academics, Equity and Accountability	Expiration/Review	Review every three years

- compacts and agreements for employment and employability training;
- counseling and guidance; and
- policy development and advocacy.

### ***3. Responsibilities***

---

The Superintendent/Designee has the responsibility for enforcing these regulations by communicating them to all relevant parties and by providing necessary instructions (if appropriate) to all staff members

### ***4. Procedures***


---

- A. Support existing partnerships between Carroll County Public Schools, businesses, and community agencies to enhance efforts of staff and community members
- B. Create and support partnerships between Carroll County Public Schools, businesses and community agencies to enhance the efforts of schools and the school system
- C. Maintain active, open communication
- D. Evaluate partnerships at the end of the year
- E. Meet with business partners to explore mutual benefits
- F. Determine the future direction of the partnership and continuation plans
- G. Submit partnership agreements as new partnerships are formed
- H. Submit and annual report of partnership activities

### ***5. References***

---

- A. Maryland's Prek-12 Family Engagement Framework: A Shared Responsibility
- B. National PTA Standards
- C. USDE Policy Statement on Family Engagement From the Early Years to the Early Grades
- D. Reform Support Network, "Strategies for Community Engagement in School Turnaround"

	Business Engagement	Regulation #	KG
		Implemented	
		Reviewed/Updated Approved	8/14/19 9/11/19
Page #	3		
Procedure Owner	Chief of Academics, Equity and Accountability	Expiration/Review	Review every three years

## **6. Definitions**

- A. "Community" means the society at large including, but not limited to, families, businesses, faith communities, government agencies, non-profit service organizations, other organizations and individuals
- B. "Advocate" means a person who pleads another's cause; a person who speaks or writes in support of something
- C. "Business Representative" means the person who manages the coordination of community involvement with the school, provides assistance and training to school partners/staff as needed, and serves as the liaison with the community and the school system
- D. "Governance" means a collaborative group approach to establishing team goals and making shared policy, procedure, and program decisions
- E. "Educational Champion" means a partnership that has direct benefit to students through mentoring or tutoring
- F. "Educational Partnership" means a yearlong partnership that is a renewable collaborative effort to achieve mutually agreed upon goals and objectives in order to improve educational programs for students and to strengthen the relationships between communities, businesses, and industries
- G. "Educational Patron" means a partnership through which a business or community agency provides foods and/or services to a school or school system
- H. "Mentoring Program" means a program that provides volunteers for academic and career development both within the school and community environment
- I. "Partnership" means an association of two or more parties working towards the same goals