

Naming Conventions for Social Media Accounts

- Identify whom the account represents; individual (use first and last name); official school account (Name of School); or club or organization name (ex: CHS Field Hockey).
- Use a CCPS email address.
- Select an appropriate username which may become your 'handle.' If you want to include a reference to CCPS, use CCPSK12. Example: MAECCPSK12
- If available in a profile description or details about the account, indicate your role, your school or department, location, and Carroll County Public Schools.
- When tweeting, use the CCPS handle @CCPSk12 when mentioning Carroll County Public Schools.