

To: All Parents of Seniors
From: The Yearbook Staff
Re: Congratulatory Ads

The yearbook staff is pleased to offer ad space to the parents of the Class of 2010. This is a unique opportunity to congratulate your son or daughter on the impending graduation, and to show your pride in your child's growth and accomplishments.

The child's first and last name will appear on the top of the ad. You may then submit photographs and a message to be printed. We recommend that the number of photos be determined by the size of the ad. Guidelines are as follows:

An ad that is 1/8 page will accommodate 1 or 2 photos, and costs \$75

A 1/4 page ad will accommodate up to 3 photos, and costs \$110

A 1/2 page ad will accommodate up to 5 photos, and costs \$180

A full page ad will accommodate up to 7 photos, and costs \$275

Photos may be submitted in black and white or color. **Please do not send your only copy, as photos cannot be returned.** Do not cut or glue photos; if you wish to have a portion of the photo cropped out, please let our staff handle this so that it adheres to publishing guidelines. You may send specific instructions on how you desire items to be placed in your ad, or you may leave the design up to our trained staff members.

There are a few restrictions on what we can accept in ads. We cannot accept nude photos, even of babies. We cannot accept photos that violate school policies in any way. Please do not submit entire song lyrics or poems if they are previously published works, for printing any more than four lines of these would violate copyright laws.

If you would like to take advantage of this opportunity, please return the form below, along with full payment in a check or money order made out to Winters Mill High School. Ad orders and payment should be mailed to:

Mrs. McKinstry, Yearbook Advisor Winters Mill High School 560 Gorsuch Rd
Westminster, MD 21157

ALL ORDERS MUST BE RECEIVED BY OCTOBER 30.

Student name:

Name of contact person if there is a question about the ad:

Contact phone or email:

Ad size _____ Amount of payment included _____

Number of photos included _____

Message as it is to appear in the ad and any special design instructions: