

COMPETITION #5 **Graphic Design**

DESCRIPTION:

Using an appropriate computer program, entrants will design a two-dimensional poster, sign, or banner. It may be no larger than four 8.5" x 11" sheets, either arranged as a poster or banner. Use your imagination to be creative.

CATEGORIES:

1. Original Graphic Design: Artwork is produced by the entrant from a paint or draw program and does not include any commercially produced graphics or clip art.
2. Commercial Graphic Design: The entrant will use commercially produced graphics or clip art to produce a design.

GRADE LEVELS:

PK-2, 3-5, 6-8, 9-12. Entries may be the work of an individual, a group, or a class.
NOTE: If students from more than one grade division work on an entry, the entry must be entered in the grade division of the oldest student participating.

PROCEDURES:

Each entry must be a single, original, two-dimensional poster, sign, or banner, and must be generated with a microcomputer. Series of signs, etc., are not allowed. Entries must be completely computer-generated, with no enhancements made using other artistic tools. Production may be in color or black & white. No Xeroxed copies will be accepted. All "cut and paste" activities must be done by the computer – not with scissors or other tools. However, products which need to be assembled because of the way they are printed are acceptable.

Each entry must

- a) have a title and
- b) be mounted and/or laminated. An official "Graphic Design" label must be affixed to the upper left hand corner on the back.

The entrants named on the entry form must create the design.

JUDGING CRITERIA:

Entries will be judged on CREATIVITY OF CONCEPT, CONTENT, ORIGINALITY, BEST USE OF TECHNOLOGY TO EXPRESS THE THEME, and OVERALL EFFECTIVENESS.

AWARDS:

The highest scoring entry in each category will receive a First Place award. Second Place awards will be given at the discretion of the judges.