

COMPETITION #4
Multimedia Video

DESCRIPTION:

A multimedia video is the mixing of various media to produce a production. An equal amount of at least two technologies are needed to produce a project. An example would be using a 2D or 3D animation sequence with live action, computer generated images with live action, or still images with live action as a collage. Productions must not exceed 7 minutes, including title and credits. Sound is required on each entry. Productions may be entered on VHS tape, CD, or DVD. Productions that are entirely, or almost entirely done with a presentation program using clip art or path animation used to liven up the presentation should be classified as Slide Show Stills.

GRADE LEVELS:

PK-2, 3-5, 6-8, 9-12. Entries may be the work of an individual, a group, or a class. If students from more than one grade division work on an entry, the entry must be entered in the grade division of the oldest student participating.

PROCEDURES:

All entries, from conception to final product, must be written, directed, and produced by the students entering the production. However, there is no age limit on the actors or performers who appear in the production. Entries must have been produced within the last year prior to the Carroll County Public Schools Media Festival. The student producer must categorize the entry's purpose as one of the following: to entertain, to inform, or to persuade.

Each entry must have

- a) title,
- b) credits at the end,
- c) an official "Multimedia Videotape" label affixed to the outside of the videotape box or CD/DVD case, and
- d) **be accompanied with the original script or storyboard.**

JUDGING CRITERIA:

Productions will be judged on

A. CONTENT AND ORGANIZATION

CREATIVITY/ORIGINALITY, ORGANIZATION/PURPOSE, RELEVANCY/IMPORTANCE, DOCUMENTATION, USE OF AVAILABLE RESOURCES, CLARITY/UNIVERSALITY/MEANING, and ENERGY/EMOTION/RESIDUE.

B. TECHNICAL QUALITY

AUDIO, EXPOSURE/FOCUS/COLOR, CONTINUITY/COMPOSITION, SPECIAL EFFECTS/TITLES/LIGHTING, APPROPRIATENESS OF TECHNIQUE.

AWARDS:

The highest scoring entry in each film category will receive a first place award. Second place awards may also be given.