

COMPETITION #3
Live Action Videotape

DESCRIPTION:

Full motion productions which achieve the purpose for the audience to entertain, inform, or persuade may be entered by an individual or a group. These productions generally will have an on-screen talent in the form of actors, instructors, hosts, or narrators. Productions must not exceed 7 minutes, including title and credits. Sound is required on each entry. Although a computer will likely be used for title, credits, or overlays, such projects are still Live Action. They do not qualify as a multimedia production. Entries may be submitted on VHS tape, CD, or DVD.

GRADE LEVELS:

PK-2, 3-5, 6-8, 9-12. Entries may be the work of an individual, a group, or a class. If students from more than one grade division work on an entry, the entry must be entered in the grade division of the oldest student participating.

PROCEDURES:

All entries, from conception to final product, must be written, directed, and produced by the students entering the production. However, there is no age limit on the actors or performers who appear in the production. Entries must have been produced within the last year prior to the Carroll County Public Schools Media Festival. The student producer must categorize the entry's purpose as one of the following: to entertain, to inform, or to persuade.

Each entry must have

- a) title,
- b) credits at the end,
- c) an official "Live Action" label affixed to the outside of the videotape box or CD/DVD case,
- d) **be accompanied with the original script or storyboard.**

JUDGING CRITERIA:

Productions will be judged on

A. CONTENT AND ORGANIZATION

CREATIVITY/ORIGINALITY, ORGANIZATION/PURPOSE, RELEVANCE/IMPORTANCE, DOCUMENTATION, USE OF AVAILABLE RESOURCES, CLARITY/UNIVERSALITY/MEANING, and ENERGY/EMOTION/RESIDUE.

B. TECHNICAL QUALITY

AUDIO, EXPOSURE/FOCUS/COLOR, CONTINUITY/COMPOSITION. SPECIAL EFFECTS/TITLES/LIGHTING.

AWARDS:

The highest scoring entry in each film category will receive a first place. Second place awards may be given at the discretion of the judges.